

Peterhead Community Hospital

Artist Brief: GMED Areas



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1. Background

GMED: Out-of-hours medical services in Grampian are provided by G-MED, and are integrated with NHS 24, Scotland's round-the-clock telephone advice service. The GMED service approached The Archie Foundation to fund and assist in creating welcoming child and family spaces in the GMED sites across Grampian with the provision of site specific artworks along similar lines as the RACH ArtWorks project.

Archie: The Archie Foundation is the official charity of The Royal Aberdeen Children's Hospital and Community Based Child Health throughout Grampian and the Northern Isles. 'Making the Difference' for thousands of children and their families every year we provide the extras such as new medical equipment, toys, specialist training for staff and support for families when their children are in hospital. The Archie Foundation has been set up for the ongoing needs of Royal Aberdeen Children's Hospital and Community Child Health throughout Grampian.

Archie aims to continue to "Make the Difference" by:-

- Providing a welcoming and friendly environment
- Providing support services for the family in the hospital and in the community
- Supporting Staff and Staff Training
- Funding equipment
- Supporting research and development

The Archie Arts Co-ordinator will be responsible for the general project management and reporting back to the ARCHIE board and Archie Director of fundraising about progress and to the Grampian Hospitals Art Trust (GHAT) board to ensure there is an overview to the GMED hospital projects across the region.

Grampian Hospitals Art Trust (GHAT) was launched in 1986 with the main aim of enhancing healthcare spaces throughout Grampian by the provision of art and artworks across NHS Grampian.

Peterhead Hospital

The Hospital is situated in Peterhead, the UK's premier white fishing port and the most north- easterly point of Scotland. The Hospital was originally built back in 1939 and later underwent an extensive redevelopment and was then opened by HRH Princess Anne in August 1994. It provides a service to a population of approximately 20,548, incorporating Peterhead and surrounding Medical Practices.

Peterhead: Aberdeenshire's largest town with over 19,000 inhabitants, and Europe's premier white fish port, Peterhead lies at the very heart of Buchan, a very beautiful and vibrant part of North East Scotland.

Peterhead is often referred to as 'The Blue Toon' and people who were born there as Blue Tooners. Peterhead was founded by fishermen and was developed as a planned settlement. In 1543 the construction of Peterhead's first harbour, Port Henry, encouraged the growth of Peterhead as a fishing port and established a base for trade. A lifeboat station was first established in 1865.

North Sea oil was first discovered in 1970, some 100 miles NE of Peterhead by 1975 the first North Sea oil (from the Argyll Field) was being pumped ashore just to the south of Peterhead. North Sea oil continues to come ashore to the south of the town, at Cruden Bay, whilst North Sea gas is brought ashore at St Fergus immediately to the north. The ASCO North Base and South Base located within Peterhead Bay make up the largest fully integrated oil service base in the world.

Another brief but very important industry developed throughout the 18th and 19th centuries was that of granite. Although the granite industry is no more in Peterhead, the beautiful colouring of the local granite can still be seen in many buildings throughout the area, and far beyond. Peterhead granite, for example, was used extensively for the construction of Australia House, Southwark Bridge, the Stock Exchange, the Foreign Office and Covent Garden. Famous Victorian engineers such as Thomas Telford and John Rennie were particularly enthusiastic in the use of Peterhead granite. (Telford designed and built Peterhead's North Harbour.) <http://www.peterheadonline.com/>
<http://www.visitpeterhead.org.uk/>

Travelling to Peterhead:

TRAVELLING BY ROAD:

Peterhead is accessible by road from Edinburgh or Glasgow in around 3 hours. Follow the M9 north to Perth and then the A90 trunk road through Aberdeen and up to Peterhead. Alternatively if you wish to take in more of the area's scenery on your journey, once through Aberdeen, follow the A975 through Newburgh to Cruden Bay.

From Inverness, the journey takes around 3 hours; take the A96 to Fochabers, then turn left on the way out of Fochabers onto the A98 for Fraserburgh. Approximately 10 miles after Macduff, take a right turn onto the A950 through New Pitsligo and follow the signs for Peterhead. For route planners visit www.theaa.com or www.rac.co.uk

TRAVELLING BY AIR:

Aberdeen Airport (24 hours) is situated 7 miles north west of Aberdeen city centre and is accessed from the A96 Aberdeen-Inverness road. It offers a wide range of airlines, including several low-cost airlines. Contact details: www.aberdeenairport.com. The website hosts an AA route planner and all the information you need to know regarding airlines etc.

2. Vision & Context: ARCHIE GMED Arts Project project:

The project's main aim:

- To create and permanent artistic interventions which enhance the **chosen** spaces for all the users and welcomes younger people in particular as follows
 - One treatment room
 - An area of the waiting room (possibly a lighting solution)
 - A way marking solution which includes the entrance area for young people and their families to locate the GMED spaces.
 - A design which celebrates the individual fundraisers

To achieve this, the artist will need:

- To work with the staff to inform the clinical practicalities of the design
- To work with the funding group/community stakeholders to inform the design
- Work with a local school group to get an insight into children's visual aspirations for the site

The spaces which the staff have indicated should form part of this plan are the treatment room, the waiting room and also a way marking solution for young people and their families to locate these spaces. The entrance area for A&E will form the beginning of the way marking element of the plan as it is large and uninviting. However any work in here would need to be very robust as it has many trolleys and can be abused by adults as a waiting area on some nights of the week. Also the staff have asked that a design be created which celebrates the individual fundraisers such as has been achieved by the Lucy Richards piece in the Royal Aberdeen Children's Hospital.

Young people who are referred to the hospital for the out of hours service are treated in a multi-use space within the department. This treatment room, which is used by GMED, has other uses as an adult clinic room and is a minor injuries treatment room. This adds to the challenge of this commission as the room needs to work for all ages and may need a solution which converts between uses. An obvious intervention would be the use of new media and light. There is extensive equipment in the treatment room making the space visually busy. The artist will need to work closely with the NHS staff and the fund raising group to create an arts intervention which can cope with the different use of the space. The staff have links with a local school who have been approached to be a stakeholder group which the artist can work with during the consultation stage of the project and would be the young voices advising the artist's design.

The waiting room is opposite the reception area and while being adequate it is designed for adults and there is little to welcome the younger members using the service. A section of the waiting area could be developed into a young people friendly area with part of this space being developed to create a child friendly space whilst the other section will be developed for adults some of whom will be the carers of the young people waiting for treatment.

3. Artist's Role

ARCHIE is looking for an experienced artist who works closely with people within their own public art practice or has the ability to create artistic consultation sessions to ensure that the opinions of the users of the space are included in any new work created. Also an interest in arts and wellbeing and the role it can play in the recovery process would be an advantage. The artist/s will also need a track record in managing the fabrication and creation of permanent pieces of public art. The artist/s will be available for planning meetings, the evaluation of the project where appropriate, and be available for the installation of the pieces. The artist will organise, design and timetable all of the creative engagement sessions which can be in any agreed form as long as they include the stakeholders of the spaces within the hospital.

The following will need to be considered:

- This is a hospital therefore all work will have to comply with infection control and fire risk assessment.
- All work must be robust, hard wearing and fit for purpose. It must be safe and user friendly. Health and Safety staff will liaise with the artist in this respect.
- The practical and inclusive involvement of staff and service users of each area is a key element of the project
- The involvement of stakeholders

4. Funding and Contractual Details

A fee of **£10000** has been allocated for an artist or artist collaboration to carry out this commission. This sum includes all artists' fees, travel, accommodation and all costs incurred during fabrication and delivery of the artworks. There is a **separate** budget available for the installation - this held by the Archie Arts Coordinator.

The artist will report to the Arts Coordinator on a regular basis and be expected to attend agreed planning meetings. The artist will be present during installation of new works and to act as liaison on site where appropriate. The project structure and framework, methodology with key milestones for the delivery of the project and format of a final report will be agreed between the artist and the Arts Co-ordinator. The Archie Arts Co-ordinator will be responsible for the general project management and reporting back to the ARCHIE board and Archie Director of fundraising about progress and to the GHAT board to ensure there is an overview to the GMED hospitals project across the region.

5. Application Procedure

Artists are invited to submit:

- Visual documentation of previous, relevant work which will be returned as soon as possible after the deadline date. (Please indicate with your application if you are happy for us to retain your information.)
- A CV demonstrating their creative, technical and design skills and evidence of their commitment to working as an artist. The ability to relate to different groups and people with varying skill levels and ages will be required. Please supply an electronic copy of your CV if at all possible.

Preferred format for visual documentation

- **CD (NOT DVD) of up to 10 images** as jpegs or Power Point presentation saved to be shown through a PC computer. Please ensure the jpegs are no larger than 300kb to ensure they can be opened easily.
- Or up to 10 slides
- Please do not submit original work.
- A numbered and titled list with the images.

All visual material will be returned, but please note that RACH cannot accept responsibility for damage or loss of submitted material supporting your application. If you would like us to keep your details on file please indicate this on your image list. **ARCHIE cannot accept responsibility for non-delivery and advise applicants to use a recorded delivery system.**

6. Application Structure

Applicants should ensure that their applications arrive by the deadline date.

Applications that arrive after the deadline date will not be considered.

Up to four artists will be invited for an initial orientation and interview. The panel reserves the right not to appoint any applicant. Applications will be assessed by a panel comprising: the ARCHIE Arts Co-ordinator, representatives from the stakeholder groups, staff of the staff of the respective hospital units.

Short listed artists will be informed by the end of the week beginning 2nd November 2009.

7. The Working Structure

Once an artist has been commissioned the project will commence with a joint on-site visit to enable the artist to assess the spaces. Creative engagement and design work is expected to begin by mid November 2009, with a view to agreeing an overall vision and final design concept by February 2010. Implementation of the design will take place from design agreement onwards, subject to internal estate work timings. All artists will be required to undergo an enhanced Disclosure Scotland Check and will be given an induction into the working environment of Peterhead Hospital and the NHS.

The fee will be structured as follows;

- 30% on commissioning, subject to Disclosure Scotland check
- 20 % on completion of creative engagement
- 20% on acceptance of design by all departments including health and safety advisors
- 30% on delivery and satisfactory installation of all artwork and interpretation boards

The deadline for submissions is 5pm Monday 26th October 2009

8. Project Contact

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